



## ECONOMY TRANSPARENT HAIR SHAMPOO TN10111HC231

### Formulation Features:

Economic formulation with clear appearance hair shampoo that improves wet and dry combability. Addition of Amin CA30 produce good foam and mildness.

### Functional Ingredients:

#### Amin CA30



- Amino acid surfactant
- Good foaming and mildness

#### TC-CAB35

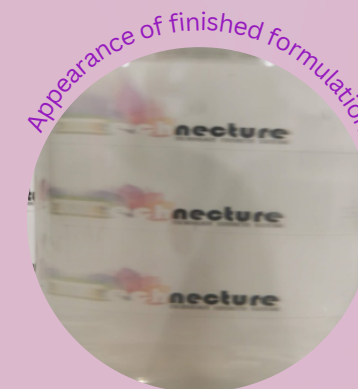


- Amphoteric mild surfactant
- Viscosity builder

### Active Ingredients:

#### Guar 16S

- Guar conditioning agent
- For clear formulation



Appearance of finished formulation

	Trade Name	INCI Name	%	Supplier	Function
A	1 DI Water	Water	66.10		Diluent
	2 SLES	Sodium Laureth Sulphate	15.00		Surfactant
	3 TC-CAB35	Cocamidopropyl Betaine	5.00	TINCI	Amphoteric surfactant
	4 CDE	Cocamide DEA	2.00		Thickener
	5 Amin CA30	Sodium Cocoyl Alaninate	5.00	TINCI	Mild surfactant
B	6 Guar 16S	Hydroxypropyl Guar Hydroxylpropyltrimonium Chloride	0.15	TINCI	Conditioning agent
	7 DI water	Water	5.00		Diluent
C	8 Troycare FE03	Iodopropynyl Butylcarbamate, Phenoxyethanol	0.60	Troy	Preservative
	9 Citric Acid	Citric Acid	0.15		pH adjuster
	10 Sodium Chloride	Sodium Chloride	1.00		Thickener

### Procedure:

1. Add A2 into water and stir until dissolved.
2. While heating the bulk to 70-75C, continue to stir in other ingredients one by one until well dissolved.
3. Disperse B6 into water. Add into step 2 and stir well for 10-15minutes.
4. Start bulk cooling and add C8.
5. Adjust pH and viscosity.



### Product Properties @ 25°C:

Appearance : Clear liquid

Viscosity (RVT, sp 4, 20 rpm): 4000-6000cps

pH: 6.00-6.50

### Stability Test:

- Passed 3 months RT and 45C oven test

Remarks:

### \*Suggested active ingredients:

1. **Biolin/P**- Prebiotics, hydrating in leave on and rinse off formulation.
2. **Hocox**- Natural foaming/cleansing booster with an anti-bacterial effect

